



## **Pitney Bowes**

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[www.pb.com](http://www.pb.com)

Office Equipment

Member since May 2013

### **MANAGEMENT AND LEADERSHIP**



#### **Environmental Policy Statement**

*Pitney Bowes is committed to developing eco-effective products and services that deliver environmental benefits. Embedded in the company's values is a focus on environmental stewardship within the framework of its sustainability initiatives. See [Video Link](#).*



#### **Environmentally Preferable Products and Services**

*Pitney Bowes' founding product, the postage meter, has helped business customers enjoy the convenience of postal services without having to visit a post office. The number of car trips thus avoided since the company's founding has helped in reducing fossil fuel consumption, an activity linked to large emissions of greenhouse gases and climate change.*

*We are also doing our part to reduce overall energy consumption by offering only Energy Star-rated mailing machines as well as services that increase reduce the environmental impacts of our customer's communications. See link to [Sustainable Communications](#)*

*As much as 30% of mail sent today contains an address error including missing and outdated information, wrong ZIP Codes™ or invalid street data. This undeliverable mail is a huge cost to the USPS®, mailers and the environment. Real-time data quality and postal presorting software from Pitney Bowes helps customers:*

- *Correct postal code errors*
- *Eliminate duplicate or undeliverable addresses*
- *Reduce return mail costs*

*We also offer:*

- *A variety of recycled papers and envelopes for all types of mailings*
- *Ink and toner cartridges that come back to us and are prepared for re-use*

- *Image Capture software that helps reduce hard copy creation*
- *Storage data integration solutions and list management software that helps customers consolidate mailings, optimize design of transactional mail, reduce the number of inserts, and/or eliminate mail entirely by sending electronically.*

*Pitney Bowes systems also help customers choose the most carbon efficient transportation methods for delivering mail and packages, including the following:*

- *Mailing and shipping systems that reduce trips to the office — saving fuel and energy*
- *Choice of the appropriate carrier for mail and packages using ground instead of air*
- *Mail & Go™ Mailing Center kiosks that give individuals access to mailing services without driving*
- *Presort Extra™ which picks up mail at the customer's location eliminating post office trips.*



#### **Environmentally Preferable Purchasing**

*Where possible, we give preference to paper that originates from sustainable or recycled sources. The most comprehensive certification available globally is administered by the Forest Stewardship Council (FSC). In 2011, we used approximately 10,000 tons of paper (in the United States, Canada and Europe), of which 29% was FSC-certified.*

### **WASTE**



#### **Waste Reduction and Reuse**

*Since our product take-back program was started fifty years ago, Pitney Bowes has recovered millions of pounds of equipment and components with numerous benefits for the company, customers and the environment.*

*Pitney Bowes customers that purchase or lease postal meters or mailing machines can return these products to established distribution centers throughout the United States. All returned products are sent to the Pitney Bowes remanufacturing plant for inspection, harvesting and remanufacture of equipment parts. Any parts or finished products that cannot be remanufactured are sent to a partnering recycling facility.*

*Today, 95 percent of the company's mailing equipment parts are recyclable. This environmental benefit is achieved through the organization's environmental standards for suppliers and in the product design process. Pitney Bowes uses the 'Design for Environmental Quality' standard in the design and assembly of its products.*

*Pitney Bowes is a participant in the U.S. Environmental Protection Agency's voluntary WasteWise program, which aims to help companies reduce municipal solid waste and select industrial wastes from operations. In 2007, Pitney Bowes was inducted into the WasteWise Hall of Fame for its efforts in waste reduction since 1997, which totaled over 55,000 tons of materials including white paper, cardboard, wooden pallets and equipment recovered through the product take-back program.*



## **Recycling**

*The Baltimore office recycles everything from paper to soda cans and has switched from 1 large dumpster to 1 large recycling dumpster and a small garbage dumpster, reducing the garbage sent to the landfill by 75%.*

*Pitney Bowes recycles all electronics that are not remanufactured. Materials captured through recycling (plastics, steel, aluminum, copper, etc.) are then available for use in a variety of industries.*

*Our selection of a recycling vendor was based in part on the firm's guarantee that all e-waste would be broken down for reuse and no e-waste would be shipped overseas. We verify the firm's performance through audits and compliance checks as well as the tracking of waste quantities. In 2011, 1,952 tons of U.S. electronics waste was recycled.*

## **ENERGY**



## **Energy Efficiency**

*The Baltimore Office installed motion activated light switches in all of the offices and a programmable thermostat to reduce electricity usage on nights and weekends*

*Pitney Bowes is committed to making all its operations greener and more efficient. Our cross-functional Energy Task Force has raised employee awareness about energy conservation and led to significant reductions in electricity consumption. Through the end of 2011 we reduced our electricity consumption by more than 16 million kilowatt hours from our 2007 baseline, saving \$ 2.3 million and reducing our carbon footprint by 10,194 metric tons of CO2. Energy-saving initiatives have included better lighting systems, improved heating, ventilation and air conditioning controls, more efficient chillers, conveyors and computer monitors, and the use of motion sensors to shut off lights in unused spaces.*

*We continue to focus on site consolidation as part of the company's strategic transformation initiative. With a smaller building footprint, we have been able to reduce our energy consumption by more than 6.6 million kilowatt hours. In addition, projects involving the re-lamping of some operations and the installation of an energy efficient air compressor resulted in the avoidance of an additional 200 metric tons of carbon emissions.*



## **Renewable Energy**

*We are a founding member of the Green Power Market Development Group, an industry partnership with the U.S. Environmental Protection Agency to promote the development and purchase of alternative energy. Since 2003 we have purchased renewable energy credits (RECs) to support green power projects using technologies such as solar, wind and biomass. So far, our RECs have resulted in more than 30,257 metric tons of CO2 emission reductions. In 2011, our purchases of Green-e® certified RECs helped reduce CO2 by 7,457 metric tons. See [Environment: Performance 2011](#).*

## **TRANSPORTATION**



## **Employee Commute**

*In 2009, we instituted a well-received agile work program that contributed to a reduction of energy consumption. At the same time, agile work has enabled employees to reduce their commuting time and gain flexibility in determining where and how they work. In 2011, with 14% of our U.S. workforce agile or mobile, employees saved a total of 500,205 hours in travel time and 841,887 gallons of gasoline, reducing greenhouse gas emissions by 9.8 million pounds.*

## **OTHER**



[Awards and Recognitions: Environment, Health & Safety](#)  
[2011 Pitney Bowes Corporate Responsibility Report](#)  
[Corporate Responsibility: Our Approach](#)  
[CR 2011: Environment](#)  
[2010 Pitney Bowes Corporate Responsibility Report](#)  
[CR 2010: Environment](#)  
[Read our Global Environment Health and Safety Policy](#)  
[Truth about Green - Pitney Bowes White Paper](#)  
[Pitney Bowes Contributes to a Healthy Planet](#)  
[The Environmental Impact of Mail: A Baseline](#)  
[An Industry-Wide Approach to Environmental Responsibility](#)